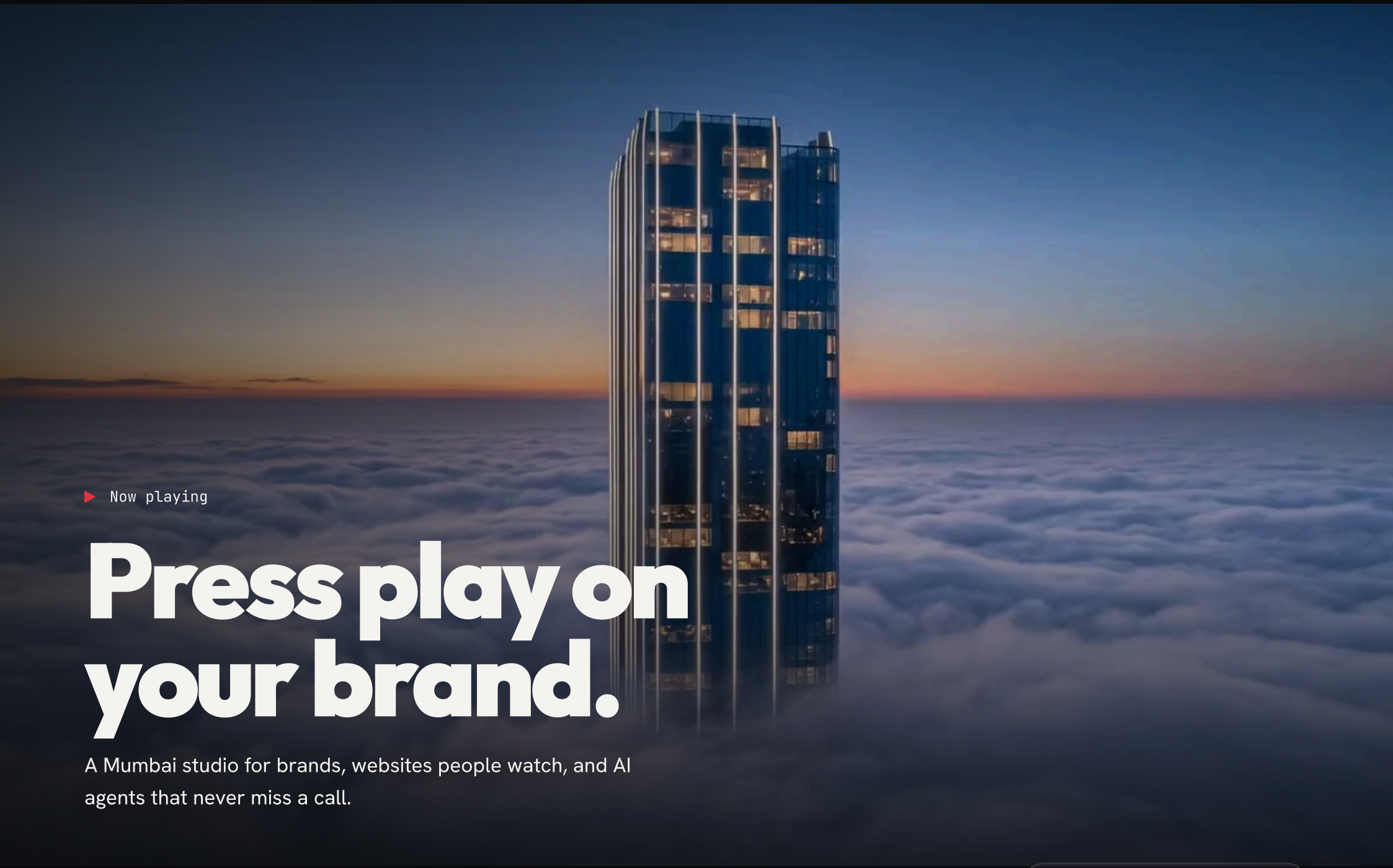


▶ Now playing

Press play on your brand.

A Mumbai studio for brands, websites people watch, and AI agents that never miss a call.

▶ Watch the film version ↗

Running order

This profile plays in six reels. The PDF is the stills; the film is online.

Admit one · Now playing

Watch the full profile

Both films play as you scroll, with sound. About six minutes.

▶ profile.anuragstudio.com

Scan or tap

00:00:38	The studio	03
00:00:57	Websites you watch	04
00:02:13	Agents on the night shift	08
00:02:32	Everything we make	09
00:05:03	The cast	17
00:06:00	Roll credits	20

The studio

Since 2018 we've built brands, websites and campaigns from Mumbai. Now we make websites people watch, and AI agents that pick up when nobody else can.

Founded in Mumbai	Projects delivered	Brands served	Audience reached
2018	50+	35+	500K+

2020: Take Your Business Online

When the lockdown closed shop doors, we launched a drive to help local businesses start selling on the web. That habit of moving fast when clients need it most is still how we work.

Websites you watch

Scroll is the play button. Our websites are short films your visitor directs with a thumb.

212 m above the clouds

Through the atrium

The front door

Street level, Worli

Lumara Rise

Sky residences in Worli. A concept project.

- A 30-second drone film that moves with your scroll, from the crown of the tower to the lobby
- Weather that follows Mumbai's seasons, rain on the glass included
- A floor picker with a plan, a price and a view for every level
- Every home in 3D, and one-tap sharing on WhatsApp

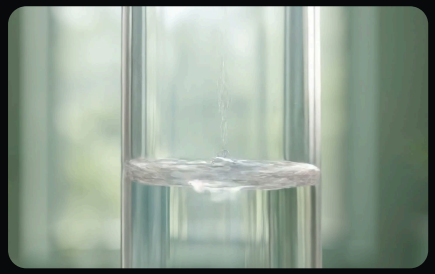
Live website

Scroll Lumara Rise yourself

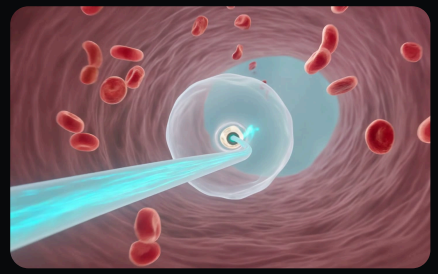
▶ realestate.anuragstudio.com

Scan or tap

One drop



Clean water. Exact salts.



Into the vein

Down to the DNA

Anurag Healthcare

Sterile IV fluids. A concept project.

- A 15-second film that carries one drop from the drip to the DNA as you scroll
- Press and hold to inspect a bottle, like the last check at the factory
- Tap a size and it lands in the sample request form
- A portrait cut of the film made for phones

Lumara Rise and Anurag Healthcare are concept brands we made to show what these websites can do. Their films and images are AI generated.

Live website

Scroll Anurag Healthcare yourself

▶ healthcare.anuragstudio.com

Scan or tap

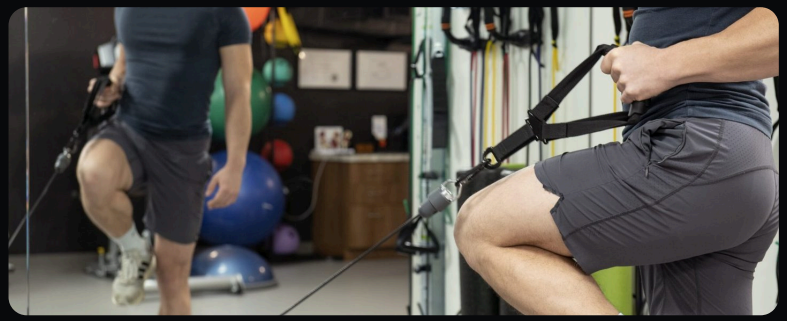
Also showing

Rohom Realty
A scroll-driven hero for a Mumbai developer's website

rohomrealty.com ↗

Portal Tattoo
A tattoo studio's website you enter through a portal, Mira Road, Mumbai

portaltattoo.in ↗



NYPPT
SEO and monthly reports for a New York physical therapy clinic

nyppt.com ↗

Also showing

Codeblock Mastery
A website, a logo and launch posts for a blockchain academy

Agents on the night shift

Leads call at 11 pm. Candidates ask questions on a Sunday. Our AI agents pick up, speak the caller's language, and hand your team the notes in the morning.

Monika
AI Business Manager

Answers calls and WhatsApp in Hindi, English and Hinglish, follows up with every lead, handles common objections and books meetings into your calendar.

Callib
HR voice agent

Answers candidate and employee questions by phone at any hour, and logs every call for your team.

Shalini
Social media agent

Plans, writes and schedules posts so your pages never go quiet.

Sample chat with Monika — Hinglish

Lead
Hi, mujhe apne project ke liye website chahiye.

Monika
Namaste! Main Monika, Anurag Studio se. Project kis cheez ka hai?

Lead
Real estate. Andheri mein ek naya tower.

Monika
Perfect. Yeh dekhiye, Lumara Rise: ek website jo 212 metre upar se shuru hoti hai. Kal 11 baje call fix kar doon?

Lead
Haan, kar do.

Monika
Ho gaya. Kal 11 baje Utkarsh aapko call karenge.

Listen

Hear Callib take a real HR call

A 4-minute demo call, on the web profile.

▶ profile.anuragstudio.com/#agents

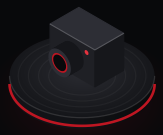
Scan or tap

▶ CALL SHEET

Everything we make

One crew, six departments, each with a set of its own. No price lists: every service is quoted for your project.

Production	Anurag Studio
Location	Mumbai, and online
Call time	Whenever you're ready

	Set	Department	What it delivers	Page
	01	**Brand** Art department, 4 services	A name, a look and a voice people remember.	10 ▶
	02	**Websites** Production, 5 services	Sites that load fast, look expensive and sell.	11 ▶
	03	**Search** Distribution, 3 services	SEO gets you on the page. GEO gets you into the answer.	12 ▶
	04	**AI agents** The night shift, 4 services	A crew that picks up when nobody else can.	13 ▶
	05	**Film and content** Camera, 4 services	Pictures that make people stop scrolling.	14 ▶
	06	**Marketing** Promotion, 4 services	The right people see it, then act on it.	15 ▶

Brand

A name, a look and a voice people remember.

- **Brand identity**
  Logo, colours, type and the rules that hold them together.
- **Packaging and product design**
  Boxes, labels and the moment your product meets the shelf.
- **Print and events**
  Brochures, folders, standees, invites and event branding.
- **Pitch decks and company profiles**
  Decks and profiles that win the room, like the one you're reading.

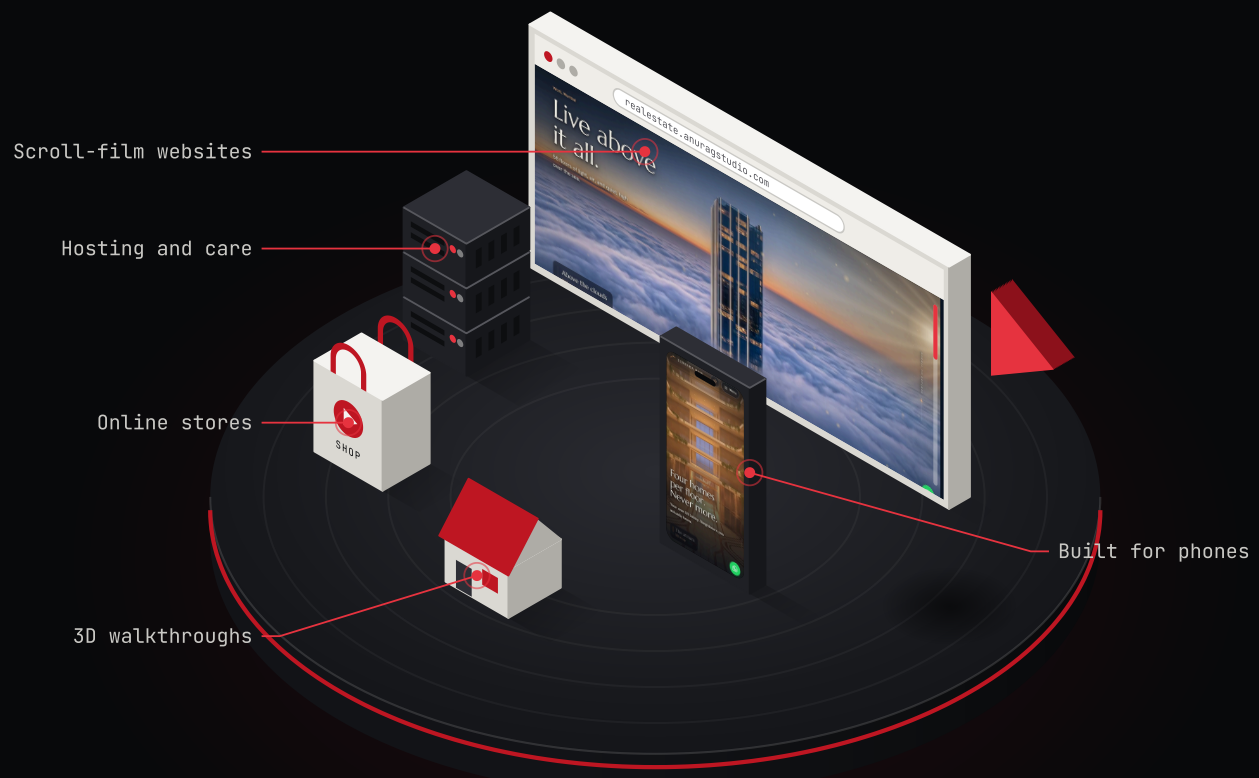
Art department

Get a quote for brand

Tell us what you need on WhatsApp.

wa.me/918450995538

Scan or tap



SET 02 Production

Websites

Sites that load fast, look expensive and sell.

Scroll-film websites

A short film that plays as your visitor scrolls.

realestate.anuragstudio.com ↗

3D walkthroughs

Walk through a home from its floor plan, before a wall goes up.

villagehome.anuragstudio.com ↗

Business websites

WordPress sites your own team can update.

rohomrealty.com ↗

Online stores

Shops that take orders and payments, on phones first.

Hosting and care

Hosting, updates, backups and fixes, handled every month.

Production

Get a quote for websites

Tell us what you need on WhatsApp.

wa.me/918450995538

Scan or tap

Search

SEO gets you on the page. GEO gets you into the answer.

SEO
Technical fixes, content and a plain report every month.

nyppt.com ↗

GEO: get found in AI answers New
We check what ChatGPT, Gemini, Perplexity and Google's AI answers say about you, then fix what they miss.

Speed and site health
Faster pages and clean code, measured before and after.

Distribution

Get a quote for search

Tell us what you need on WhatsApp.

wa.me/918450995538

Scan or tap

AI agents

A crew that picks up when nobody else can.

- **Monika, AI Business Manager**
  Calls, WhatsApp, follow-ups and bookings, in Hindi, English and Hinglish.
- **Callib, HR voice agent**
  Answers candidates and staff by phone, at any hour.
- **Shalini, social media agent**
  Plans, writes and schedules your posts.
- **Custom automations**
  Workflows that move leads, invoices and reports without copy and paste.

The night shift

Get a quote for AI agents

Tell us what you need on WhatsApp.

▶ wa.me/918450995538

Scan or tap

Film and content

Pictures that make people stop scrolling.

AI films and product visuals

Ads, explainers and product shots, made with AI and directed by people.

healthcare.anuragstudio.com ↗

Reels and carousels

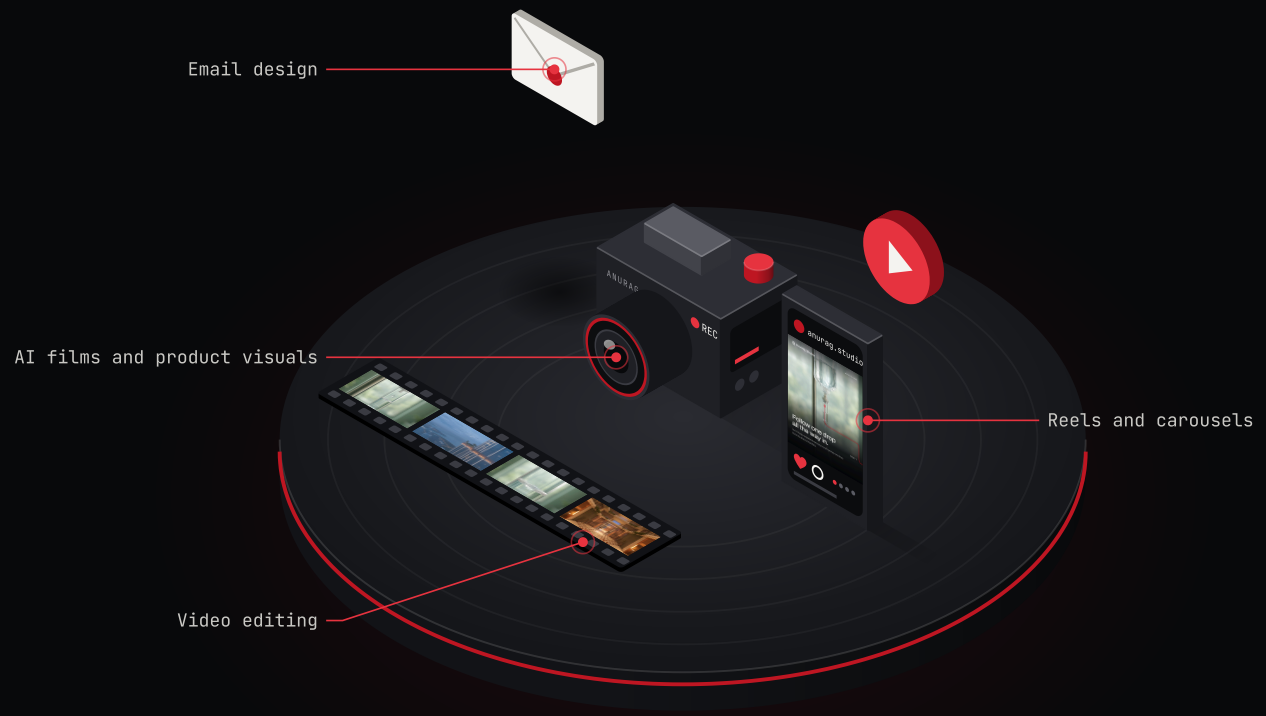
Social content planned as series, not one-off posts.

Video editing

Event films, testimonials and interviews, cut to hold attention.

Email design

Newsletters and HTML emailers that look right in every inbox.



Camera

Get a quote for film and content

Tell us what you need on WhatsApp.

wa.me/918450995538

Scan or tap

Marketing

The right people see it, then act on it.

- **Social media management**
  Calendars, posting and community, month after month.
- **Google and Meta ads**
  Campaigns tracked from the first click to the lead.
- **Launches and funnels**
  Webinars, courses and launches with landing pages and email sequences.
- **Strategy and research**
  Who to reach, what to say to them, and where.

Promotion

Get a quote for marketing

Tell us what you need on WhatsApp.

wa.me/918450995538

Scan or tap

How a project runs

Five steps, the same for a logo or a launch. You see the work every week, and nothing ships without your yes.

No price lists

Get a quote for your project

Name the services you need and we send a quote that fits.

▶ wa.me/918450995538

Scan or tap

- **Brief**
  One sentence that says what the project has to do.
- **Storyboard**
  The story frame by frame, agreed before anything is built.
- **Production**
  Design, film, code and agents, shown to you every week.
- **Premiere**
  Launch day, with your team trained to run it.
- **Sequel**
  We measure what happened and make the next version better.

The cast

Brands that pressed play with us.

ESTĒE LAUDER COMPANIES

ROHOM REALTY

MODIREALTY THE COMMITMENT IS PERSONAL

NYPPT

veri

ROOTANIAN®

.com

Property Nexus

PKP Studioz

BitMax

AP

> “They helped me transform my brand and increase my online presence, which led to more traffic and sales.”

Arun Bharati, BVR Automobiles

“His team works around the clock, which was incredibly helpful for me since I had a tight deadline.”

Arun Kadkotra, RisingTrick

“Their branding and marketing expertise is unmatched, and they always deliver on their promises.”

Umang Gupta, Snowball Media

On camera

Video reviews from a National Award-winning filmmaker to the founders we build for. Each one plays, with subtitles, on the web profile.

Video reviews

Watch them on camera

Plays on any phone.

▶ profile.anuragstudio.com

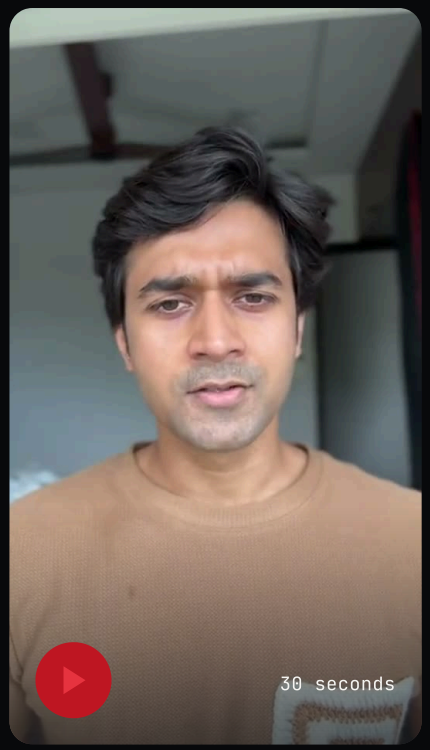
Scan or tap

NATIONAL AWARD-WINNING FILMMAKER

Vivek Agnihotri

Director of The Kashmir Files and The Tashkent Files

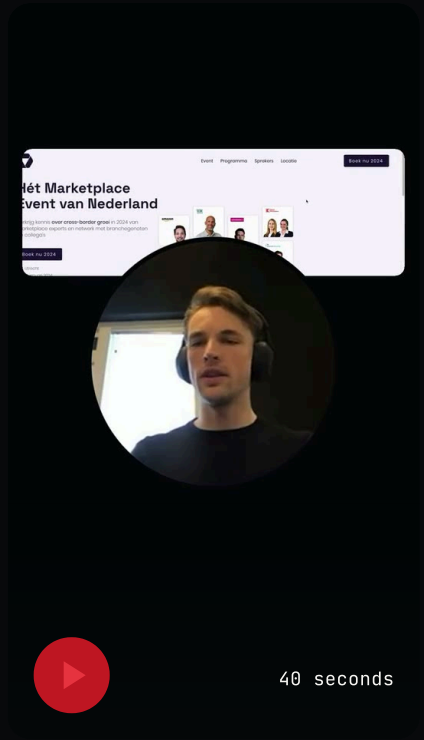
> “Anybody who's looking for branding, marketing and any kind of digital social media solutions, here is this young boy.”



ACTOR, BIGG BOSS MARATHI 6

Sanket Pathak

The lead of Lagnachi Bedi on Star Pravah



CO-FOUNDER, E-TAILIZE

Leon Bosman

On our film of their Marketplace Convention '24

A note from the director

I started Anurag Studio in 2018 to help businesses in Mumbai look as good online as they are in person.

The tools have changed since then. A website can now play like a film, and an AI agent can answer a customer at midnight in Hinglish. How we work hasn't changed: we listen first, we reply fast, and we stay after launch.

If you have a story to tell, we'd love to direct it.

Utkarsh Mishra Founder and Director

Your brand.
Now playing.

Tell us the one sentence your project has to deliver. We'll take it from there.

Book your premiere

Start a project on WhatsApp

Opens a chat with us at +91 84509 95538.

▶ wa.me/918450995538

Scan or tap

Call	▶ +91 84509 95538 ↗
Email	▶ utkarsh@anuragstudio.com ↗
Website	▶ anuragstudio.com ↗
The film	▶ profile.anuragstudio.com ↗

Directed by

Utkarsh Mishra

A production of

Anurag Studio, Mumbai

Starring

Estée Lauder Companies / Rohom Realty / Modi Realty / NYPPT / Maaveri / Rootanian / Ju.com / Portal Tattoo / Property Nexus / PKP Studioz / BitMax / AR Retreat / Soul Garden / e-tailize / Native Ninja / Sadguru Group / Snowball Media / BVR Automobiles / Virash Training Institute / RisingTrick / Old Alive Studio / Mavish / Codeblock Mastery / Superlabs Media / Z!Works / Market Bridge Global / Algo Matrix / Anandam Tech / Aqua Power / BioBeo / Hnco Studio / MBI / Sewn / Trading Bulls / BNB Bulls / Dhanx / Casinova

Agents

Monika
Callib
Shalini

Filmed in

Mumbai, since 2018